

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 10/18/2012
- (2) **Name of candidate:** House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger
- (3) **Office for which candidate is running:** Supreme Court
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Kristin Keller (Marketing Resource Group)
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

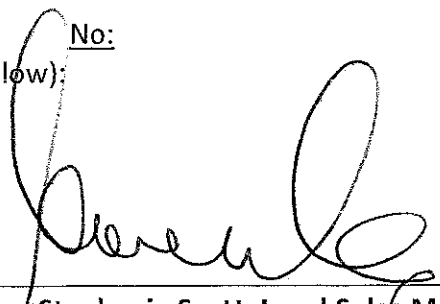
GROSS: \$16,200 NET: \$13,770

WXMI

10/18/12

STATION

DATE


Stephanie Scott, Local Sales Manager
SIGNATURE OF PERSON RECEIVING

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WXMI

Date:

10/18/12

I, Kristin Kellerbeing/on behalf of: JASE BOLGER, a legallyqualified candidate of the REPUBLICAN politicalparty for the office of: HD63in the GENERALelection to be held on: 11/6/12

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	VARIOUS	MON-SUN	CANDIDATE	1	1

Total Charges:

\$16,200.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

HOUSE REPUBLICAN CAMPAIGN COMMITTEE, AUTHORIZED BY COMMITTEE TO ELECT JASE BOLGER

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Walsh - HRCC: PO Box 15035, Lansing MI 48901

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

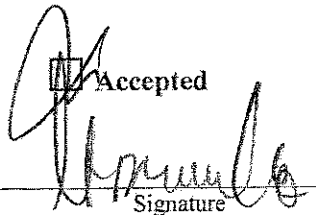
10/18/12

Date



Signature

To Be Signed By Station Representative

☒ Accepted

Signature

☐ Accepted in Part

Stephanie Peet
Printed Name

☐ Rejected


Title



Flight Dates 11/02/12-11/05/12

Order Sep 00:15:00

Contract / Revision 403299 /

Original Date / Revision
11/01/12 11/01/12

Advertiser House Republican Campaign

Agency Marketing Resource Group

Buying Contact

225 S Washington Square
Lansing, MI 48933

Product

Jase Bolger

Agency Com 15%

Billing Contact

225 S Washington Square
Lansing, MI 48933

Sales Office L-GR

Sales Region Local

Agency Ref

Estimate # 12 hcc 965

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL ISSUE

Product Codes PL2

Priority 11

Advertiser Ref

Primary Account Executive

Local Political WXMI

Account Executive Order% Start Date End Date

Local Political WXMI 100%

Order Share % Market Value

Competing Station % of Order Amount

2WOOD	%
3WZZM	%
4WWMT	%
5WOTV	%
6WXSP	%
7WZPX	%
8CABL	%
9UNKW	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	5	\$13,770.00	\$16,200.00	0.00	10/29/12	11/05/12	5	\$13,770.00	\$16,200.00
Totals	5	\$13,770.00	\$16,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	17	11/02/12	11/05/12	Fri Prime A Fri Prime 758p-9p	CM	758p-9p	----F--	:30	1	\$1,200.00	01	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$1,200.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$1,200.00		0.00			
2	17	11/05/12	11/05/12	Mon Prime B Mon Prime 9p-10p	CM	9p-10p	M-----	:30	1	\$2,000.00	01	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----		1				\$2,000.00		0.00			
3	17	11/02/12	11/05/12	PAC-12 Football on FOX PAC-12 Football	CM	Various (7:00 PM-10:30 PM)	----F5--	:30	1	\$1,500.00	01	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,500.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$1,500.00		0.00			
4	17	11/02/12	11/05/12		CM	Various	-----SS	:30	1	\$1,500.00	01	0.00	NM	1	\$1,500.00

Contract / Revision **403299** Flight Dates **11/02/12-11/05/12**

Hiatus Dates

Original Date / Revision 11/01/12/ 11/01/12

Order Sep 00:15:00

Advertiser **House Republican Campaign** Product **Jase Bolger**Estimate # **12 hcc 965**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
NFL Reg Ssn Pre-Game														
NFL on FOX Pre-Game														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	-----SS		1				\$1,500.00		0.00		
		Week: 11/05/12	11/11/12	-----		0				\$1,500.00		0.00		
5	17	11/02/12	11/05/12	Detroit Lions on FOX	CM	Various	-----SS	:30	1	\$10,000.00	01	0.00 NM	1	\$10,000.00
				Detroit Lions on FOX (1:00 PM-4:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 10/29/12	11/04/12	-----SS		1				\$10,000.00		0.00		
		Week: 11/05/12	11/11/12	-----		0				\$10,000.00		0.00		
													Totals	5 \$16,200.00



ADVERTISING ORDER

Agency / Billing Address
Marketing Resource Group, Inc.
225 S. Washington Square
Lansing, MI 48933
Ph: (517) 372-4400
Fx: (517) 372-4045

Media Buyer Contact Information
Kristin M. Keller
Ph: (313) 792-2511
kellermediaconsulting@gmail.com

Advertiser: House Republican Campaign Committee, Authorized by Committee to Elect Jase Bolger
Job Number: 12-HCC-965

Flight Dates: 11/1/12 - 11/5/12

Friday - Sunday										Monday			
November 2 - 4										November 5			
DMA	Station	Network	Affiliation	Days	Daypart	Start	End	Program Name	Rate:30	Spot	Rate Type/Class	Spots per Week	Total Gross Cost per Week
Grand Rapids-Kalamazoo	WXMI	FOX	FOX	FRI	8:00 PM	9:00 PM	9:00 PM	KITCHEN NIGHTMARES 9/28	\$ 1,200.00	1	SECTION 1	1	\$ 1,200.00
Grand Rapids-Kalamazoo	WXMI	FOX	FOX	MON	9:00 PM	10:00 PM	10:00 PM	THE MOB DOCTOR	\$ 2,000.00	1	SECTION 1	1	\$ 2,000.00
Grand Rapids-Kalamazoo	WXMI	FOX	FOX	SAT 11/3	6:30 PM	10:30 PM	10:30 PM	PAC 12 CONFERENCE	\$ 1,500.00	1	SECTION 1	1	\$ 1,500.00
Grand Rapids-Kalamazoo	WXMI	FOX	FOX	SUN	12:00 PM	1:00 PM	1:00 PM	NFL SUNDAY PREGAME	\$ 1,500.00	1	SECTION 1	1	\$ 1,500.00
Grand Rapids-Kalamazoo	WXMI	FOX	FOX	SUN 11/4	1:00 PM	4:30 PM	4:30 PM	DETROIT LIONS @ JACKSON	\$ 10,000.00	1	SECTION 1	1	\$ 10,000.00
WXMI Total										4		1	\$ 14,200.00
												5	\$ 16,200.00
													NET TOTAL COST: \$ 13,770.00

WC # 103299